

Minutes of the Regular Public Meeting Of The Windermere Tree Board March 1, 2010

Mission Statement: Increase community awareness of our Urban Forest, provide education regarding the benefits of trees and a commitment to protect, preserve and proliferate our community's Urban Forest.

Call To Order

The regular public meeting of the Windermere Tree Board was called to order at 7:15 p.m. on March 1, 2010, by Theresa Schretzmann-Myers, in the Windermere Community Room, 118 W. Fifth Avenue, Windermere, FL 34786.

Attendance

Members present at the meeting were: Theresa Schretzmann-Myers, Joan Foglia, Kevin Dowling and Jim O'Brien.

Announcements

Joan Foglia announced that Jim O'Brien's application had been accepted by the Town of Windermere for membership on the Windermere Tree Board.

Minutes Approval

February minutes were approved pending corrections and were filed electronically to cbernier@town.windermere.fl.us, aclick@town.windermere.fl.us, awallenhurst@town.windermere.fl.us, dburkhalter@town.windermere.fl.us.

Business

Goals

The Tree Board continues to work on plans and recommendations for multiple income streams, sustainable fundraising and sustainable tree planting partnerships so they are not solely dependent on Town Funds for Federal matching grants for U.S. Government, Division of Forestry Grants.

First Annual "Cycle for the Trees" Fundraiser

The First Annual "Cycle for the Trees," is scheduled for March 20, 2010 with proceeds to benefit Windermere Tree Board Arbor Day Funding. March 20, 2010 was chosen because of the Vernal Equinox, when flowering trees should be in bloom. The event is being co-sponsored by Town of Windermere, Tree Board and Windermere Roadies Cycling Group. Cycling will stay within Windermere town limits. Theresa Schretzmann-Myers and Kevin Dowling of the Windermere Roadies emailed graphics and deadline for getting information to the "Mere" newsletter in December for the "Cycle for the Trees" which has already been approved by Windermere Town Council. Mary Bissen provided graphics and flier signage for the Cycle for the Trees. Barry Hus provided graphic logo design for "Cycle for the Trees" signage and banners for the event. A newspaper article and ad have been submitted to the West Orange Times newspaper for advance publicity by Theresa Schretzmann-Myers and Joan Foglia.

Using a current AAA map of Town of Windermere and Kevin Dowling's suggested bicycle route, Kevin Dowling, Theresa Schretzmann-Myers and Joan Foglia will ride the route and place the signage on the evening before the event. Treasurer Joan Foglia prepared a preliminary budget for projected income and expenses for the event. Registrants are required to pay a Registration entry fee of \$20 per adult and \$10 for children that includes a T-shirt, water and snacks. On the route will be strategic water stops with tables holding water, snacks and info regarding flowering trees that offers quick tree facts and education about the specimen trees at the water stop. Trees will also be identified by Tree Board Member volunteers along the riding route. Water and snack breaks will be on Butler Blvd. in Kevin Dowling's driveway and in The Manors at a house with a specimen pink Tabebuia in bloom.

T-shirt quote from ShirtsWorks, 701 Brookhaven Drive, Orlando, FL was \$5.99 per shirt with Film set-up fee of \$30.00, Silk screen set-up of \$40.00, and no artwork fee since Tree Board volunteer Barry Hus provided artwork. A total of 70

T-shirts are being ordered for the first year. Sponsorship is from Town of Windermere who provided Town Hall Venue and Police Safety, Windermere Roadies who provided man-power, supervision and publicity signage via Barry Hus and Dennis Jones from Wheelworks Winter Garden who will give a safety seminar and provide bicycle support for riders. Other sponsors are most welcome. Windermere Police will provide police safety support for this event as safety is priority with the crossing of Park Avenue into the Manors at Tryon Place and the return leg back into town at Butler Blvd. Theresa Schretzmann-Myers met with Windermere Police Safety Officer and they have confirmed the police will have officers posted at both sites for crossing and following the last rider on the route.

Barry Hus designed the "Cycle for the Trees" Tabebuia tree logo and banner design for publicity to be hung at key points in town and at Town Hall Roundabouts. Mary Bissen will work on flier signage to be posted in and around town.

New Business

Butler Bay/Crescent Reserve HOA Arbor Tree Planting

Butler Bay/Crescent Reserve HOA Volunteer Coordinator and Rep. Lorraine Brugnoli and Theresa Schretzmann-Myers coordinated HOA and Windermere Tree Board volunteers for supervision and tree planting of Arbor Day Trees on Saturday, February 27, 2010. Approximately 45 Florida Native trees were purchased from Windermere Tree Board and planted on Crescent Reserve HOA berms along Park Avenue where the Crescent Reserve HOA lost a great deal of their tree canopy during the hurricanes. Tree Board Chairman Theresa Schretzmann-Myers taught the tree planting seminar and supervised the group with Lorraine Brugnoli. Volunteers from Butler Bay/Crescent Reserve HOA, Boy Scouts and Tree Board volunteers volunteered for this planting of Arbor Day Trees. HOA provided purchase of trees, tree planting labor, OozeTubes, hoses and volunteer watering for keeping young trees watered in.

2010 Forest Health Improvement Initiative Grant Program

Theresa Schretzmann-Myers and Joan Foglia completed 2010 Forest Health Improvement Initiative Grant and met with Cecelia Bernier regarding final grant application due on February 12, 2010. Cecelia Bernier reviewed the grant, copies were made and grant package was mailed off on due date. Forest Health Improvement grant was announced by Florida Department of Agriculture and Consumer Services in early January. This grant does **not** require 50-50 matching funds from the Town of Windermere and could fund up to \$24,000 for reforestation of trees in the towns public right-of-ways. Tree Board volunteers committed to grant writing, grant accountability management and keeping OozeTubes watered around young trees for first 120 days. Tree Board volunteer Richard Gonzalez suggested we talk with home-owners along Park Avenue to ask about using water to keep the young trees watered via OozeTubes and hose reels during the first six months.

Next Regular Monthly Public Meeting Dates

Next regular meeting date is scheduled for Monday, February 1, 2010, at 7:15 p.m., in the Community Room.

Adjournment

The meeting was adjourned at 9:17 p.m. I hereby certify these are the minutes of the Windermere Tree Board as recorded.

THERESA SCHRETZMANN-MYERS
Chairman
Windermere Tree Board

March 1, 2010
Date

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