



WINDERMERE DOWNTOWN BUSINESS COMMITTEE

MEETING MINUTES

July 2nd 2013

Meeting called to order at 6:01 pm by Mark Allen

Attendees: Robert Smith (Town Manager)
Chris Sapp
Lee Cottrell
Ira Levitt
John Thurman
Mark Allen
Matthew Allen
Irma Yapor (6:46pm)

Guests: Troop 225 Scouts
Cheryl Fishel – Farmers Mkt
Doug Travillion

Previous Minutes: Motion to approve prior minutes by John Thurman, seconded Lee Cottrell and carried without exception

Old Business:

June 28th Food Truck

- Weather was ok
- High school percussion was well received
- A lot of questions were raised in relation to hoping a music venue will be brought back. We need to raise approx. \$1400 of sponsorship to cover the band related costs.
- JT raised the possibility of putting together a sponsorship package that we can take to potential sponsors, could include Footfall range 1250/2500, placement of banners, number of announcements etc
- DT mentioned having the band on the front porch and building / extending out a stage in the covered area.
- At the moment DBC does not wish to fund the band related costs themselves
- RS has suggested putting something together that can be added to the town FB page
- Farmers Market Approvals,
- Motion to approve prior to the massage business by Matt Allen, Second Ira, passed by all.
- Motion to table Roxanne until next meeting by CS, seconded IL, nay JT
- Charity bingo suggestion by Alex Harding has been denied by all

July 5th Farmers Market

- Market will be held but smaller due to following the holiday

New Business:

Fall BBQ Event

- Matt Allen presented
- Date has been set as October 5th
- Scope for the event is:
 - Min 10 BBQ Vendors
 - Min 10 BBQ Related Vendors
 - Alcohol – Buffal Wild Wings looking to bring in mobile bar setup

July 2013 Food Truck

- Mark Allen raised that a group has offered to bring their \$750,000 monster truck to have photo opportunities for children, there has been no objection for this.

Christmas Tree

- Mark Allen raised that there have been discussions with him in relation to extending and decorating the tree. Tabled until next meeting when we should have costs and we can vote on it.

September Yard Sale

- John Thurman raised he will check on Saturdays in September for when we can schedule the yard sale. Post Labor Day. He will provide a date to the last meeting. We will put the pricing at \$30 for any professional attendees.

Town Improvement

- Robert Smith is meeting with Duke Energy in relation to downtown lighting including new LED lighting and additional lighting requirements
- \$10,000 has been put aside to look at town square irrigation
- \$4,000 for sidewalk improvements
- \$2,000 for back porch improvements
- The engineers are creating a plan to present for RFP

Christmas

- Mark Allen asked for approval to book the horse drawn carriage, all said ok.

Other Business

Mark Allen read a letter from Mayor Bruhn in relation to a chamber of commerce that is not related to Windermere and the assurances of The West Orange Chamber of Commerce being the chamber Windermere is a member of.

Meeting Adjourned

6:54pm