



WINDERMERE DOWNTOWN BUSINESS COMMITTEE

MEETING AGENDA

Tuesday, September 3, 2013 at 6:00 PM

MEETING LOCATION: WINDERMERE LIBRARY

MEETING SHALL BE CALLED TO ORDER BY CHAIR MARK ALLEN.

PREVIOUS MONTH'S MINUTES: Approval

OLD BUSINESS:

- Review, Recap, and Discussions of the August 23, 2013 Windermere Food Truck Event. Discussion and feedback from vendors and attendees. Review of the monthly Food Truck financial report. Review, update, and discussion on the selection committee meeting held in August 2013.
- Review, Recap, and Discussions of the weekly Windermere Farmer's Market events throughout August 2013. Review of the monthly Farmer's Market financial report. Review, update, and discussion on the selection committee meeting held in August 2013.

NEW BUSINESS:

- **ANNOUNCEMENT:** The Town of Windermere Downtown BBQ event has been postponed for October 2013. Planning and Discussion for a replacement/rescheduled Town event led by Matthew Allen and a new event coordinator regarding a possible new Town event to be held at the end of 2013 or the beginning of 2014 shall be the topic of discussion. Matthew and Robert have had discussions with a new event coordinator to plan a Town event in the upcoming months ahead.
- Planning and Discussion for the September 2013 Food Truck Event. Continued planning and discussion for sponsor(s) of the needed approximately \$1,400 for the cost of the band, staging, lighting, etc. Sunny Gandhi of DC Liquor Fine Wine & Spirits is asking for approval to hold a WINE/LIQUOR TASTING during the Food Truck. They are stating that they will not sell any of our products as people bring their own wine and liquor to the event. It will strictly be a tasting of some of the fine wine and liquor we carry.
- Planning and Discussion for the September 2013 Farmer's Market events. A representative of Toll Brothers, a national homebuilder is asking if they you could have a booth at the Windermere Farmer's Market.
- Discussion and Approval of Movie Night for the October 25, 2013 Food Truck event (Beatle juice or Nightmare before Christmas)
- Stefanie Esquijarosa , one of the owners of Florida Film Academy, located on Plant Street in downtown Winter Garden, specializes in media and creative arts - ranging from film, creative writing, editing, special effects and more. She wanted to know if there are any events coming up where their company can host a booth and share our information to your community.
- Discussions and planning for the 5th Annual Windermere Auto Show on February 22, 2014.

- **Updates regarding the DBC approved capital enhancements including Ground Cover in the front areas of Town Hall.**
- **Discussion and approval regarding the Town Christmas Tree relating to adding more 3' more or 6' more height, purchasing decorations for the tree, and placement of the tree.**
- **Discussion of any other planned venues, events, or activities by DBC Committee or guest attending meeting.**
- **Approve the next Monthly Meeting Windermere Downtown Business Committee for October 1, 2013.**

Adjourn the Meeting

Mission Statement:

The Windermere Downtown Business Committee is a group of local business professionals committed to fostering and promoting a healthy and vibrant business community in the downtown Windermere area by hosting and promoting family friendly community events, lending a charitable hand to other community organizations, and dedicated to the historic beautification of the downtown business district. All events, proceeds, and practices are dedicated to these ideals