



**Saturday, January 17th
10 a.m. - 4 p.m.**

Dear Business Neighbor:

Windermere Tree Board is hosting the 11th Annual Windermere Treebute, Saturday, January 17, 2014, from 10 a.m. – 4:00 p.m. in Windermere Town Square and Central Park and we are looking for participation from our business neighbors. The purpose of the event is to celebrate Florida Arbor Day and our 22nd Year as a Tree City USA, encourage tree planting, tree care, give a positive opportunity for families to get outside and enjoy nature and support our Urban Forestry program.

This exciting event features a professional tree climbing competition with men and women climbers from USA, Canada and Europe. There is a kids tree climb that allows children to experience the wonder of trees up

high by climbing with supervision with professional arborists and tree climbing safety ropes, harnesses, helmets and glasses.

In Windermere Town Square, there are Florida native hardwood, fruit and flowering trees and plants available for adoption and sale. Featured are the “Ask the Arborist” booth and IFIS mobile plant clinic where people get horticulture advice, learn proper tree planting, pruning and care of mature trees. There will be plant vendors, artists, music, food, environmental education groups, child friendly nature activities, prize drawings and a silent auction. Educational presentations throughout the day by Florida Forestry Service Smokey Bear, ISA arborists, nature groups and “Enchanted Walk-Abouts” will allow families to get outside and see nature thru new eyes and engage kids with the outdoors in a meaningful way.

Windermere Tree Board would like you to join us in presenting a family friendly Arbor Day festival on January 17, 2014, from 10 a.m.-4 p.m. Set-up time for vendors is 7:00 a.m. the day of the event. Break-down time is 4:00 p.m. Display booth space is available to showcase products from companies, environmental efforts, artwork, crafts, outdoor events or green services. We encourage food vendors and exhibitors to think green and vend products in containers that are recyclable and use recycled products for your marketing materials

Thank you for your consideration. We look forward to sharing a beautiful Windermere Treebute & Arbor Day Festival together and 22 years as a Tree City USA.

Sincerely,

Windermere Tree Board

Theresa Schretzmann-Myers
Joan Foglia
Susan Carter
Jackie Rapport
Frank Krens
Janet Sgamma
Lois Dunbar

Booth spaces & sponsorships are available. Please provide Vendor/Sponsor Contract to: Windermere Tree Board, c/o Theresa S. Myers, 2713 Tryon Place, Windermere, FL 34786. Email: theresamyers@earthlink.net 407-579-4621 (m) 407-876-4524 (o)